



# Shanghai 2010 Dutch Culture Centre

## Welcome Pack





## **Destination Shanghai and its 2010 World Expo**

Once known as "Paris of the East," Shanghai in the early 20th Century laid claim to being the most glamorous, decadent and cultured city in China—and all of Asia. After years of being closed off to the rest of the world, Shanghai is rapidly regaining its reputation as a cosmopolitan city. While Beijing remains the capital, the center of politics, culture, information and academia, the world knows Shanghai as China's financial center, the center of fashion, and a progressive enterprising city open to new ideas.

World Expo 2010 Shanghai China is the occasion for China to bring the world at home, and for the world to feel at home in China. By dedicating a 5.28-square-kilometer area at the core of the city to exhibitions, events and forums on the Expo theme, "Better City, Better Life," Shanghai hopes to build a powerful and lasting pilot example of sustainable and harmonious urban living. From May 1<sup>st</sup> to October 31<sup>st</sup>, 2010, Shanghai shall endeavor to attract about 200 nations and international organizations to take part in the exhibition as well as 70 million visitors from home and abroad, ensuring the widest possible participation in the history of the World Expositions.

## **The Dutch Culture Centre in Shanghai**

The Netherlands Pavilion at the World Expo 2010 in Shanghai will be accompanied by a Dutch cultural program at the Dutch culture centre (DCC). The Program is compiled by the Netherlands China Arts Foundation (NCAF), an organization that invests in cultural exchange between the Netherlands and China. The Dutch Ministry of Education, Culture and Science has commissioned the NCAF to come up with the program. The Dutch Culture Centre will host various exhibitions, live performances and conferences.

The DCC will be located in the 800 Show, a renovated old factory complex at downtown Jing'an district in the centre of Shanghai. The 800 Show is located on 800 Changde Road, just in front of the stop "Changping Road" on the subway line 7 which goes directly to the Expo Site.

## DCC Access





## Hotels around the Dutch Culture Centre

The DCC has made special deals with hotels near the Dutch Culture Center (walking distance). Be aware that there are hundreds of hotels in Shanghai and that you can also choose to stay elsewhere.

The **Urbn Hotel** (<http://www.urbnhotels.com/>) offers you the rates listed below and:

- A free upgrade
- Free daily breakfasts
- Free in-room treatments (i.e. massages, manicures, pedicures, etc.)
- Free Wi-Fi Internet connection
- Free access to One Wellness gym

These rates do not include 15% service surcharge.

Room Type	Studio		Atrium		Garden View		Courtyard Suite		Penthouse Suite	
	Single	Double	Single	Double	Single	Double	Single	Double	Single	Double
Rates till Apr, 14	1100	1215	1100	1215	1540	1655	2000	2115	2800	2915
Expo Rates from Apr, 15 to Oct, 31	2000	2115	2000	2115	2500	2615	3000	3115	4000	4115

The **Central View Suites** (<http://www.cvsh.com.cn/weben/public/default.aspx>) located on the famous West Nanjing Road; 30 minutes walking distance from the DCC offers you:

- A Deluxe Room with breakfast and internet for 700 RMB including charges.

The **Bridge Hotel** (<http://www.thebridgehotel.com.cn/index.php?Locale=en-us>), a Chinese hotel located 5 minutes walking distance from the DCC offers you:

- An Executive Room including internet for 368 RMB before May, 1<sup>st</sup> and 488 RMB after May, 1<sup>st</sup>.

The **Green Tree Inn Xinzha Road,**

(<http://www.998.com/eng/booking/hoteldetails.aspx?hotelcode=021001>) member of a Chinese hotel chain, located between the Jing'An Temple on West Nanjing Road and the Dutch Culture Centre (10 minutes walking distance) offers you:

- Rooms including internet for 300 RMB.





## **Restaurants around the Dutch Culture Centre**

**Shoka**, 98 Yanping Lu, near Xinzha Lu, 5175 9819

Shoka is one of the more stylish Japanese "all you can eat" restaurants. Decor is polished concrete accented with black wood, the soundtrack is samba, and the drink list includes sake cocktails and shochu in addition to the standards. Geared towards residents in the Jing'an district, it's part of the Loft98 complex that includes a related deli, Delish, and "all you can eat" French tapas restaurant Cantine.

**Lynn**, Shanghaiese, Cantonese, 99 Xikang Lu, near Nanjing Xi Lu, 6247 0101

Lynn is a contemporary, and quite stylish, Shanghaiese restaurant with Cantonese leanings. Popular with a thirty something crowd of locals, expats, and tourists, particularly for an 88rmb, all-you-can-eat dim sum deal on the weekends.

**Royal China** (Nanjing Xi Lu), 8/F, Jiu Guang, 1618 Nanjing Xi Lu, near Huashan Lu, 6288 3063

Royal China is known both in Shanghai and London for its dim sum. It's a gawdy affair, with gold-colored pizza shapes stuck to the walls on the eight floor of a mall, but is consistently and fully packed for its roast pork and goose, steamed shrimp dumplings, coconut "snow buns", crispy duck with flour wraps, egg tarts, fried radish cake... Expect at least a 15-minute wait, and longer for parties of 4 or more. At dinner, it's a good Cantonese restaurant but decidedly less crowded.

**881 South Beauty** (Yan'an Lu), 881 Yan'an Zhong Lu, near Tongren Lu, opposite Shanghai Exhibition Center, 6247 5878

The South Beauty chain's formula of dressed-up Sichuan food in plush surroundings has made them a China-wide success. This highway-side location exemplifies their emphasis on style and surroundings - an imposing colonial mansion with a heavy bar that would make a perfect Gentleman's Club and a gorgeous lawn that's popular for weddings. The monstrous ribs are standouts among a rather tame rendition of Sichuan cooking.

**Orchard CRC Restaurant**, 1788 Xinzha Lu, near Jiaozhou Lu, 6218 1792

Singaporean cuisine at reasonable prices, this is a no frills restaurant where one can fine the usual dishes, like Hainan Chicken rice and Laksa. You can spot it when you see the Merlion outside.

**Thai Gallery**, 127 Datian Lu, near Beijing Lu, 6217 9797

One of Shanghai's newest and best Thai restaurants. From the Pad Thai to the Beef Penang to the Chicken Mussaman.



## **Massage around the Dutch Culture Centre**

**Dragonfly (Kerry Gym)**, Suite 213, 1515 Nanjing Xi Lu, near Tongren Lu, 5298 5688,  
<http://www.dragonfly.net.cn/>

Dragonfly is a spa chain sweeping Shanghai with its assortment of foot/shoulder/body massages as well as nail treatments. Massages here are gentler and the rooms are always dark and quiet.

**Golden Resort Massage**, 678 Shanxi Bei Lu near Wuding Lu, 6217-8628

If you can't head to Bali, head to this spa, or aptly named "resort," for a luxurious escape sans flight. Chinese classical style massage techniques use aroma oils from Australia to lull you into relaxation. An oriental foot massage is sure to set your chi right and a selection of complimentary drinks will make you feel welcome.

## **Websites on Shanghai**

[www.smartshanghai.com](http://www.smartshanghai.com)

<http://www.cityweekend.com.cn/shanghai/>

<http://www.cnngo.com/shanghai/play/worlds-greatest-city-50-reasons-why-shanghai-no-1-590704>

<http://www.culture.sh.cn/english/>

<http://www.urbanatomy.com/>

## **Exploring Shanghai**

**The Bund** is one of the key features of Shanghai boasting impressive architecture of the 1930's which are now home to high end bars and restaurants.

**Yu Garden**, located to the south of the Bund at the centre of the old city, is a classical Chinese rock garden with over 30 pavilions linked by a maze of corridors and bridges over ponds.

**Huangpu River Cruise** soaks in the breathtaking night views of Pudong and Puxi.

**Taikang Lu**, the best place to take a good taste of the real Shanghai living while you venture through the tiny pathways dotted with unique craft shops, restaurants and art galleries.

**Xintiandi** is a leading tourist attraction; its architecture retains many original Shikumen style housing, and has become a hub of up-market entertainment, boutique shopping and al fresco dining.

Former **French Concession**, the tree lined streets of Huaihai Lu, Fuxing Lu and Wukang Lu makes for a lovely walks with chic boutiques, stylish cafes and charming old houses.

**West Nanjing Road** is Shanghai's famous luxurious shopping boulevard.



**East Nanjing Road** is one of the most important commercial and tourist streets in Shanghai, it stretches from The Bund to The People's Park.

**Moganshan Lu** is a thriving artists' quarter on the banks of the Suzhou Creek. Once an old textile mill, the complex now houses galleries, studios, art spaces, and some cafes and restaurants, and this is where you'll find the best of Shanghai's contemporary artists as well as emerging talent.

Shanghai **World Financial Center** is the highest building in Shanghai with 492 meters high, it creates Shanghai new landmark with Oriental Pearl TV Tower and Jinmao Tower.

At the core part of this world famous metropolis, **People's Square**, there are many attractive scenic spots, such as the People's Square, the Shanghai Museum, Shanghai Art Museum, the Municipal Exhibition Hall of Shanghai Urban Construction and Shanghai Grand Theatre.